



MEDIA RELEASE

11th March, 2025

Fair Trading Commission Hosts Stakeholder Sensitization Session with the Media

The Fair Trading Commission (the Commission”) recently hosted its Stakeholder Sensitization Session with the Media on the 11th March, 2025.

In providing welcome remarks, the Commission’s Chairman, Dr. Ronald Ramkissoon highlighted that the media’s reporting has the power to shape public perception, inform businesses and consumers about their rights and responsibilities and ultimately foster a culture of fair competition in our economy. He explained that Media advocacy plays a crucial role in increasing public awareness of a competition authority’s functions and initiatives, as well as the advantages of tackling anti-competitive practices. Dr. Ramkissoon further noted that media advocacy serves as a public education tool and has the merit of enhancing an understanding of Competition law and policy.

The Commission’s Executive Director, Mr. Bevan Narinesingh subsequently delivered a comprehensive presentation highlighting the functions and powers of the Commission, the benefits of Competitive markets and the importance of Competition to Sustainable Economic Growth. Further, Mr. Narinesingh highlighted previous engagement efforts with the Media, provided updates on the work of the Commission for the past year and addressed some of the criticisms that regulatory agencies may face. He also emphasized the benefits of the Media having a better understanding of the work of Fair Trading Commission and shared a call to action to the media.

Organizations in attendance included representatives from Trinidad Express Newspapers, CNC 3, Guardian Media Limited, TBC Network, CL Communications, CTV Radio, IETV and TTT .



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